

GUEST EXPECTATIONS ARE HIGH

Americans are dedicating more disposable income to vacations, prioritizing experiences and committing to travel in 2025.

DO YOU OFFER THE CONNECTIVITY THEY EXPECT?



Nearly 80 percent of U.S. adults plan to vacation in the next 12 months according to this report

<https://www.asianhospitality.com/study-nearly-80-percent-of-adults-plan-vacations-in-2025/>



Don't Get Caught with Poor In-building Coverage

CUSTOMERS EXPECT 5G WIRELESS TECHNOLOGY – COVERAGE, CAPACITY, AND SPEED

- Mobile check-in and keyless entry
- Guest room tablets for food delivery or spa appointments
- Video conferencing capabilities for business travelers
- Wireless point of sale support for retail partners



A Great Guest Experience Depends on Seamless Connectivity

GUESTS EXPECT SEAMLESS COVERAGE IN THEIR HOTEL ROOMS, RESTAURANTS, THE LOBBY AND EVEN THE PARKING GARAGE.

Always-on in-building cellular service is essential to attract and retain hotel guests as well as retail partners such as gift shops, and spas.



Workcations Are Booming...

EMPLOYEE FLEXIBILITY IS THE NEW NORMAL



of employees are working remotely full or part-time



of guests expect seamless in-building coverage



Your Building May Block Cellular Service

THE VERY FEATURES THAT MAKE YOUR HOSPITALITY VENUE ATTRACTIVE COULD BE CAUSING YOUR GUESTS PROBLEMS WITH THEIR MOBILE SERVICE.

Architectural features, building materials, and surrounding geography can block outside cellular signals.



Your Reputation Rests on Social Media

Business and leisure travelers need to connect, often for different reasons. What is common is that they share what works, but more frequently, what doesn't.

TRAVELERS HAVE THEIR SAY:

35%

Post during their stay

47%

Post after their stay

35%

Both

More than half (51%) of respondents said that they had been influenced "somewhat" or "a great deal" by influencers, compared to 41% by celebrities.



Always-On-Connectivity is a Must

SOLID ALLIANCE 5G DISTRIBUTED ANTENNA SYSTEM (DAS) GIVES YOU THE SEAMLESS CONNECTIVITY YOUR BUSINESS AND LEISURE GUESTS EXPECT.

Our edgeROU is a fiber-to-the-edge DAS remote with a low profile, great aesthetics, and the highest output power in its class. Stay ahead of your competition by offering the connectivity your guests expect.



In-Building Mobile Solutions Are the Answer

SOLiD in-building mobile solutions provide the consistent, on-demand connectivity that creates exceptional guest experiences. Technologies like 5G and IoT are emerging, and always-on-everywhere mobile service gives your guests the access they expect.

Visit www.solid.com/us or call 1-(888) 409-9997.