GUEST EXPECTATIONS ARE HIGH

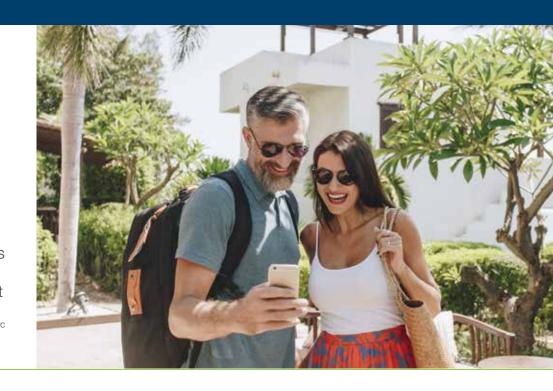
Americans are dedicating more disposable income to vacations, prioritizing experiences and committing to travel in 2025.

DO YOU OFFER THE CONNECTIVITY THEY EXPECT?



Nearly 80 percent of U.S. adults plan to vacation in the next 12 months according to this report

https://www.asianhospitality.com/study-nearly-80-perc ent-of-adults-plan-vacations-in-2025



Don't Get Caught with Poor In-building Coverage

CUSTOMERS EXPECT 5G WIRELESS TECHNOLOGY -**COVERAGE, CAPACITY, AND SPEED**

Mobile check-in and keyless entry

Guest room tablets for food delivery or spa appointments

Video conferencing capabilities for business travelers

Wireless point of sale support for retail partners



A Great Guest Experience Depends on Seamless Connectivity

THEIR HOTEL ROOMS, RESTAURANTS, THE LOBBY AND EVEN THE PARKING GARAGE.

to attract and retain hotel guests as well as retail partners such as gift shops, and spas.



Workcations Are Booming... EMPLOYEE FLEXIBILITY IS THE NEW NORMAL



remotely full or part-time



Your Building May Block Cellular Service

THE VERY FEATURES THAT MAKE YOUR HOSPITALITY **VENUE ATTRACTIVE COULD BE CAUSING YOUR GUESTS** PROBLEMS WITH THEIR MOBILE SERVICE.

Architectural features, building materials, and surrounding geography can block outside cellular signals.

Your Reputation Rests on Social Media Business and leisure travelers need to connect, often

for different reasons. What is common is that they share what works, but more frequently, what doesn't. TRAVELERS HAVE THEIR SAY:

35%

47% Post after

35% Both

Post during their stay

their stay

More than half (51%) of respondents said that they had been influenced "somewhat" or "a great deal" by influencers, compared to 41% by celebriti

Always-On-Connectivity is a Must

SOLID ALLIANCE 5G DISTRIBUTED ANTENNA SYSTEM (DAS) GIVES YOU THE **SEAMLESS CONNECTIVITY YOUR BUSINESS** AND LEISURE GUESTS EXPECT.

Our edgeROU is a fiber-to-the-edge DAS remote with a low profile, great aesthetics, and the highest output power in its class.

Stay ahead of your competition by offering

the connectivity your guests expect.





SOLiD in-building mobile solutions provide the consistent, on-demand connectivity that creates exceptional guest experiences. Technologies like 5G and IoT are emerging, and SOLID always-on-everywhere mobile service gives your guests the access they expect.

In-Building Mobile Solutions Are the Answer